



Webinar: Wat is er over van de Europese Green Deal?



maandag, 23 maart, 11:00 a.m. [Binnenkort](#)

Webinar: Wat is er over van de Europese Green Deal?

Update 2026 over EU-wetgeving circulaire economie voor bedrijven

Inhoud

- Circular Future & Ecopreneur.eu
- Wat is er gebeurd in Brussel
- Wat betekent dit voor uw onderneming
- Presentatie en webinar komen beschikbaar via www.circular-future.eu



Circular Future



**Circular
Future**



ecopreneur.eu

European Sustainable Business Federation



CIRCO

creating business through
circular design

**MIDPOINT
BRABANT** 

Ecopreneur.eu – European Sustainable Business Federation in Brussel

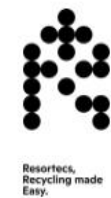


9 Full members -

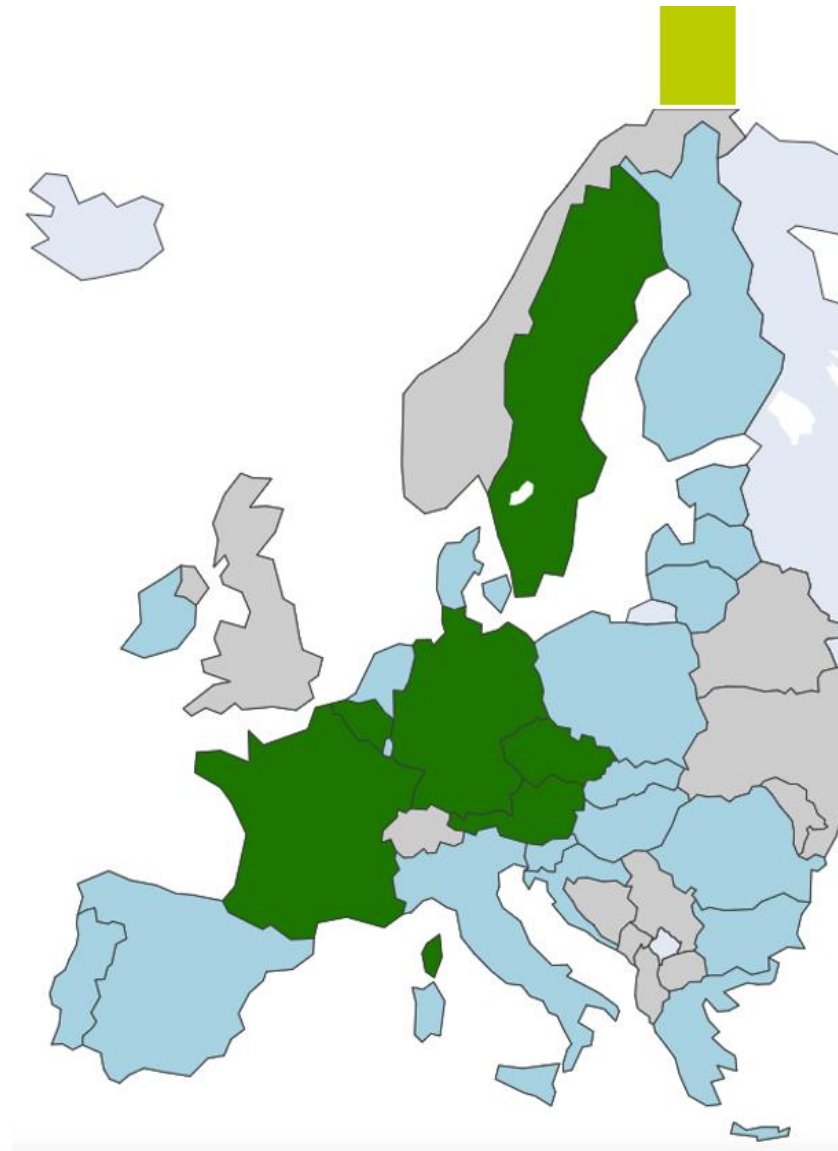
6 national associations:

3 European associations:

3 Associate company members:



Total ca. 3500 companies, 97% SMEs



“Kalani’s household linen is both organic and fair trade. Ethical and ecologically responsible entrepreneurship deserves economic incentives and due diligence legislation to eliminate unfair competition”

— Bruno Van Steenberghe, Kalani



“Ecosia is the internet search engine that plants trees. When it comes to sustainable SMEs and Green Public Procurement, I ask from the EU to put its money where its mouth is by being among the first — and not the last — to buy our products and services”

— Wolfgang Oels, Ecosia



Ecopreneur.eu works on a
sustainable economy
via EU advocacy and projects



ecopreneur.eu

- 40+ position papers
- 6 reports
- Circularity Check
- 2 projects

And per year about:

- 70 advocacy meetings including with MEPs, Commission, keynotes, presentations, conferences, panels, moderation
- 6 Letters



Circular Economy Act

June 16, 2025

Drive competitiveness and investment in circular business

Download PDF: [Position paper](#)

Omnibus “Simplification” Package

March 6, 2025

Proposal brings major setback for sustainable business

2025-03: [News item](#)

2025-02: [Letter to President von der Leyen](#)

2025-01: [Co-signed Open BFBT letter on Omnibus proposal](#)

2024-12: [Co-signed Open business letter on Omnibus proposal](#)

Green Public Procurement

March 6, 2025

Mandate sustainability criteria for all public procurement schemes

Download PDF: [Position paper](#)

What has happened in Brussels?



ecopreneur.eu

European Sustainable Business Federation

EU legislative procedure - the triangle of power

European Court of Justice
EU Supreme court matters of EU law, tasked with interpreting EU law and ensuring its uniform application across all EU member states

Ruling



European Commission
(Main Executive Body)
"Promoting the common interest"

Proposes / executes legislation

European Parliament
(Co-deciding power)
"Voice of the people"



Council of the EU
(Co-deciding body)
"Voice of the Member States"

Pass legislation

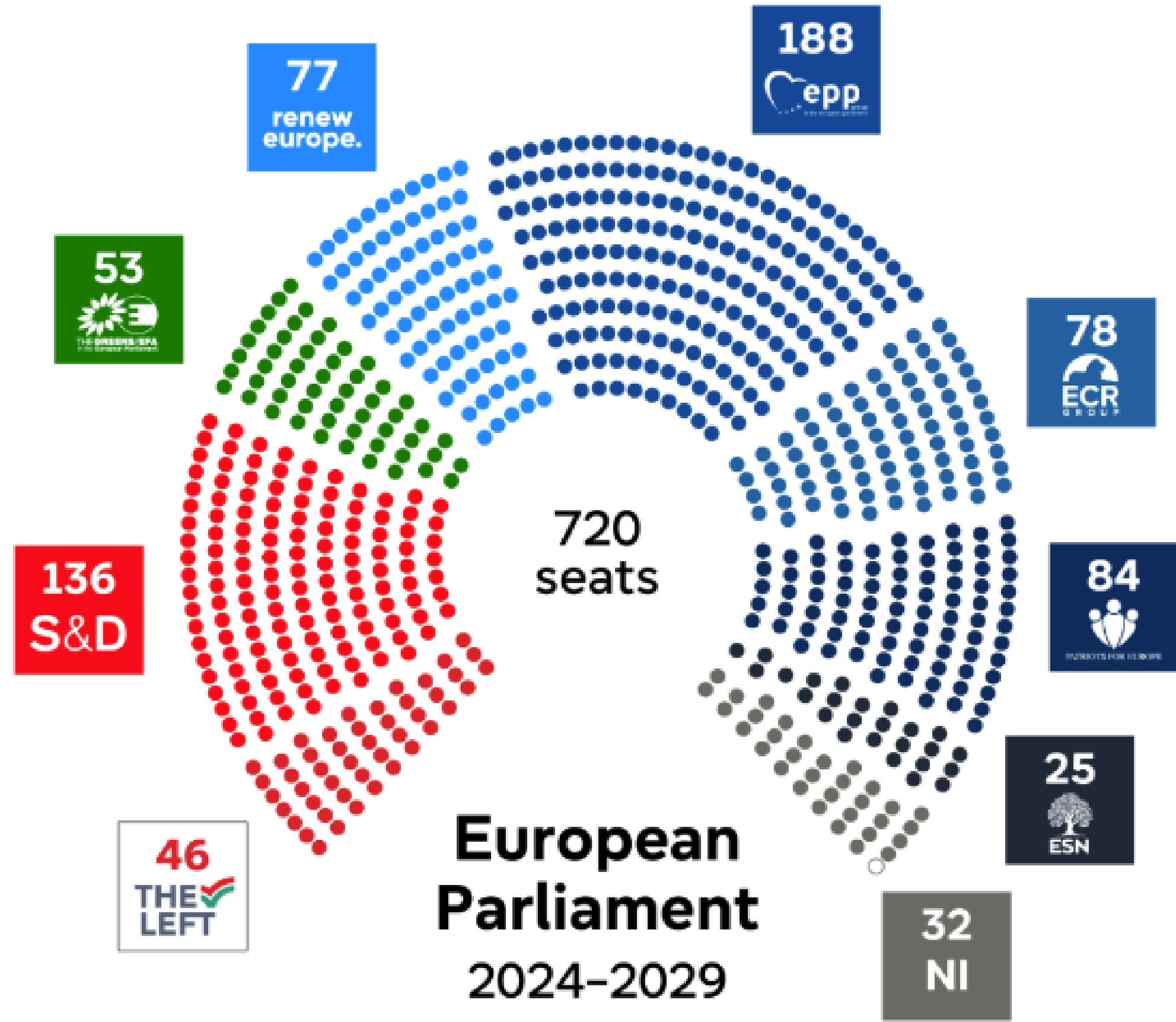
Committee of the Regions
Advisory body representing Europe's regional and local authorities

European Economic and Social Committee (EESC)
Advisory body representing workers' and employers' organisations

Advisory roles



Circular Future



European Parliament
2024-2029

Constitutive session
as of 16 July 2024



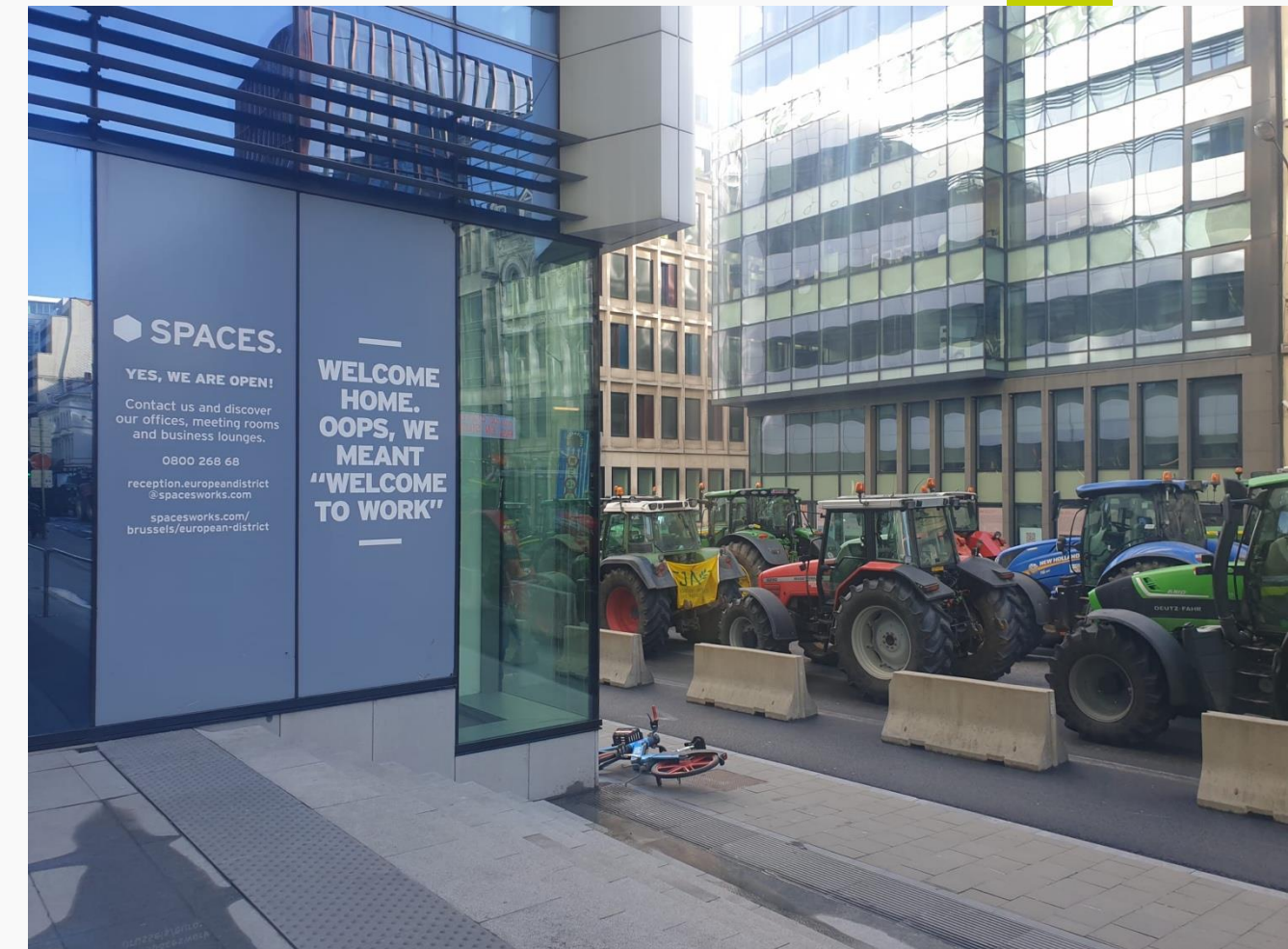
Typen EU wetgeving

- Richtlijn (Directive)
- Verordening (Regulation)
- Uitvoeringsbesluit (Implementing Act)
- Gedelegeerde handeling (Delegated Act)



Current general situation

- European Green Deal sustainability legislation partly weakened and delayed
- Other elements still in place and on track, new initiatives launched
- Continued resistance from political far right and conventional businesses
- Circular markets failing: recycling companies go bankrupt, textile collectors in the red
- Wars and Trump administration adding further pressure on Europe
- Climate disasters keep increasing



Current general situation (2)

- COM lacks power to harmonise existing Extended Producer Responsibility schemes
- COM: Omnibuses, Clean Industrial Deal, Industry Acceleration Act, Ecodesign Forum, Implementing acts, infringement letters

COMPETITIVENESS COMPASS



Weakened or delayed

- Reporting: CSRD
- Due Diligence: CSDDD
- Deforestation: EUDR
- Green Claims Directive
- Chemicals: REACH Revision
- Critical Raw Materials: CRMA



In force / on track (Ecopreneur priority)

- Carbon emissions: EU ETS
- **Ecodesign: ESPR and Digital Product Passport (DPP)**
- Packaging: PPWR on schedule
- Carbon border levy: CBAM
- Sustainable finance: EU Taxonomy intact
- Vehicles: End-of-Life Vehicles (ELV)
- Right to Repair (R2R)
- Green Claims (ECGTD): “Empowering Consumers” anti-greenwashing rules
- Batteries Regulation
- Single-Use Plastics: SUPD recycling rules

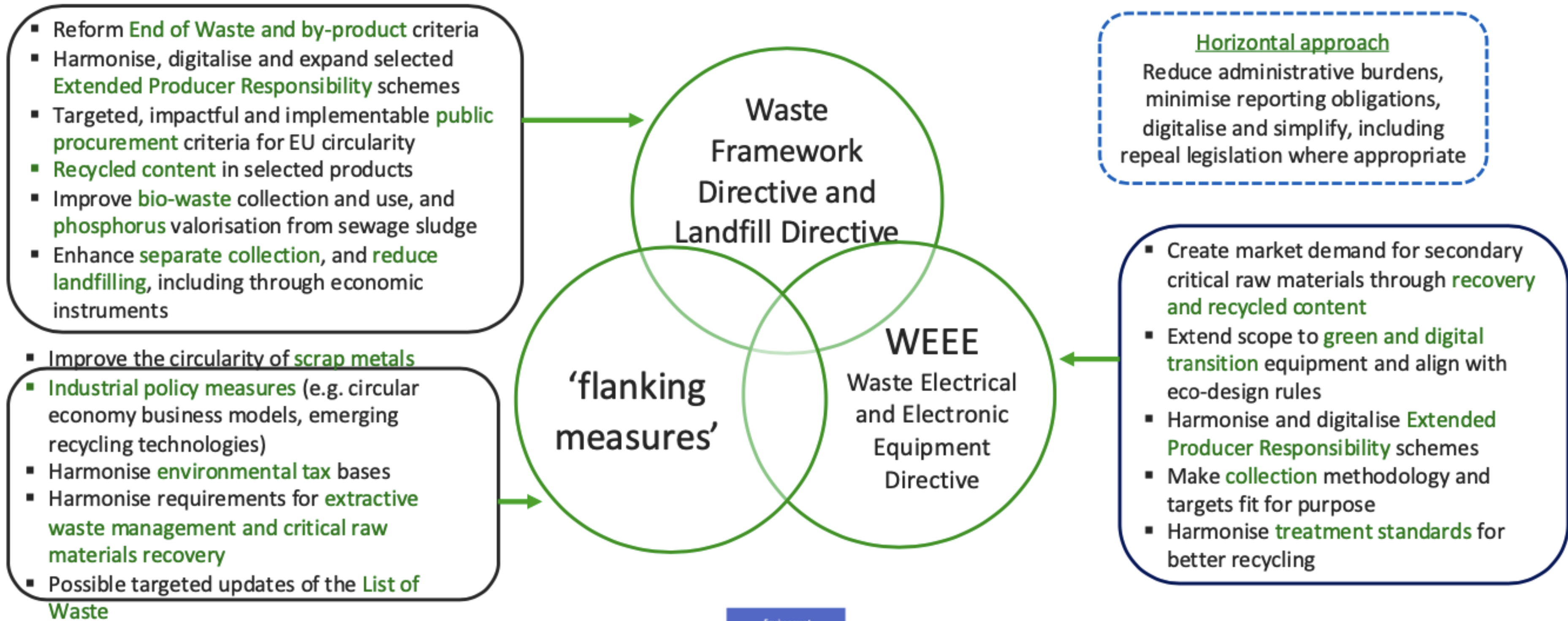


New / outcome uncertain

- Clean Industrial Deal: in force
 - Circular Economy Act (CEA) – being drafted
 - Simplified State aid rules (CISAF) – in force
 - Industrial (decarbonisation) Accelerator Act (IAA) “Made in EU” - proposed
- 28th Regime – tough nut
- Waste: WFD Revision - opportunity
- Omnibus VIII – Environmental omnibus
- Bioeconomy Strategy – being implemented
- Public Procurement: PPD Revision - opportunity
- New Legislative Framework (NLF) Revision – opportunity



Circular Economy Act – three possible pillars



Ecopreneur.eu Project

EU Ecolabel Criteria Revision – SME Representation with adelphi

Type	Regulation (EU) 66/2010 – Criteria Revision
Summary	The EU Ecolabel criteria are being revised across multiple product groups (textiles, furniture, mattresses, footwear, floor coverings) in a staggered process bundled with ESPR preparatory studies. Ecopreneur.eu participates as SME representative to ensure frontrunner business interests are reflected in new criteria.
Status	Ongoing. Criteria revisions staggered through 2027–2029 across product groups. Revision timelines linked to ESPR delegated act preparation.
Next steps / timeline	Monitor JRC preparatory studies per product group. Engage in stakeholder consultations, particularly for textiles and furniture (2025–2026). Ecopreneur.eu to represent SME sustainability frontrunners in technical working groups.



What is the impact
on sustainable business?

Impacts on sustainable business

- Still no level playing field
- Strongly decreased awareness
- Frontrunners less visible
- Bankruptcies
- More focus on national policies
- + Continued investments in sustainability



Wat te doen

- Keep going!
- Zoek uit of uw bedrijf onder geldende EU wet- en regelgeving valt
- Zo ja, stel iemand aan / huur iemand in om de benodigde maatregelen uit te zoeken, in gang te zetten uit te voeren (bijv. rapportage)
- Zo niet, analyseer dan je waardeketen en risico's
- Gebruik AI, maar controleer de antwoorden
- Raadpleeg het Versnellingshuis, CIRCONNECT of regionale spelers voor hulp, en evt. RVO voor subsidie
- Roep brancheorganisatie op tot collectieve actie, bijv. categorieregels voor levenscyclusanalyse



CIRCONNECT

Ecopreneur.eu priorities for 2026-2029

- Ambitious implementation of EU sustainability laws
- Level playing field: Green Public Procurement + Economic incentives based on True Pricing (end fossil fuels subsidies, Extended Producer Responsibility, VAT, Tax Shift, CBAM, Carbon Pricing)
- Regional Circularity Hubs for SME capacity building, including free vouchers



HARTELIJK DANK

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